

CAR AND DRIVER

MEET THE CAR AND DRIVER READER

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TOTAL AUDIENCE	5,899,000
MEDIAN AGE	50
MEDIAN HHI	\$98,359
MEDIAN NET WORTH	\$339,141
MEN	83%
WOMEN	17%
MARRIED	55%
HAVE CHILDREN	37%
ANY COLLEGE	62%
EMPLOYED FULL TIME	55%
OWN HOME	73%

