

CAR AND DRIVER

MEN WITH BUYING POWER

ITEM PURCHASED	INDEX
Any Item	174
Gift Baskets	315
Cameras and equipment	239
Automotive Products	239
Household/small appliances	216
Garden supplies	209
DVDs/Blu-ray Discs	206
Fitness Apparel/Equipment	204
Stereo/Audio Equipment	203
CDs	202
Tickets - Sports Events	201
Educational Programs	201
Home improvement items/tools	200
Computer Software/Accessories	199
Computers	199
Baby Accessories	196
Housewares	195
Cooking/Kitchen accessories	193
Prescription Drugs	193
Banking Services	192
Wines/Champagnes	192
Hotel reservations	191
Sports equipment	190
Office Supplies	189
TVs	188
Food (Meal Kits)	188

ITEM PURCHASED	INDEX
Shoes/Footwear	186
Car/Vehicle Rental Reservations	185
Vitamins	184
Hunting, fishing, camping equipment	184
Flowers	181
Pet products/supplies	181
Tickets - concerts, shows, other entertainment	180
Home furnishings	177
Coffee & Tea	175
Collector's items (coins, stamps, etc.)	175
Sports apparel/memorabilia	175
Cell phones/accessories	174
Books	169
Toys/Games	168
Clothing/Apparel	168
Bedding/Linens	168
Jewelry/watches	167
Credit Cards	162
Food (Groceries)	161
Hobby or craft supplies	161
Cosmetics/toiletries	157
Airline tickets	156
Handbags/Other Accessories	155
Video Games/Systems	152

