



January | 10BEST CARS

Ad Space Close: October 29 On Sale: December 18

Digital: North American International Auto Show / CES /
10Best Trucks/SUVs / Editor's Choice

February

Ad Space Close: December 3 On Sale: January 22

Digital: Chicago Auto Show

March

Ad Space Close: December 31 On Sale: February 19

Digital: Geneva Auto Show

April

Ad Space Close: January 28 On Sale: March 19

Digital: New York International Auto Show

May | 25 CARS WORTH WAITING FOR

Ad Space Close: February 25 On Sale: April 16

Digital: Best All-Season Tires

June

Ad Space Close: March 25

On Sale: May 14

July

Ad Space Close: April 29

On Sale: June 18

August

Ad Space Close: May 27

On Sale: July 16

Digital: Monterey Car Week / Concours d'Elegance

September | NEW CARS

Ad Space Close: July 1

On Sale: August 20

Digital: Lightning Lap

October | LIGHTNING LAP

Ad Space Close: August 5

On Sale: September 24

Digital: Best Winter Tires / Best Gifts for Car Enthusiasts

November

Ad Space Close: September 2

On Sale: October 22

Digital: Los Angeles Auto Show / SEMA / 10Best Cars / Best Synthetic Oil

December

Ad Space Close: September 30

On Sale: November 19