

Annual Frequency: 12 times/year

Field Served: Automobile enthusiasts, domestic and imported autos, road tests and features on performance, sports, classic and custom cars of special interest to the enthusiasts, international coverage of road race, stock, championship car events, technical reports, personalities and products.

Published by Hearst Communications

## Publisher's Statement

6 months ended June 30, 2017, Subject to Audit

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,166,667	41,047	1,207,714	None Claimed	

### TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan	1,086,677	43,831	1,130,508	24,305		24,305	1,154,813	52,517	338	52,855	1,163,499	44,169	1,207,668
Feb	1,104,397	40,905	1,145,302	24,305		24,305	1,169,607	31,000	495	31,495	1,159,702	41,400	1,201,102
Mar	1,102,794	38,838	1,141,632	24,305		24,305	1,165,937	35,000	242	35,242	1,162,099	39,080	1,201,179
Apr	1,102,948	41,926	1,144,874	24,305		24,305	1,169,179	40,000	294	40,294	1,167,253	42,220	1,209,473
May	1,102,619	37,417	1,140,036	24,305		24,305	1,164,341	36,000	192	36,192	1,162,924	37,609	1,200,533
Jun	1,113,516	38,300	1,151,816	24,305		24,305	1,176,121	50,000	200	50,200	1,187,821	38,500	1,226,321
Average	1,102,159	40,203	1,142,362	24,305		24,305	1,166,667	40,753	294	41,047	1,167,217	40,497	1,207,714

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
<b>Paid Subscriptions</b>				
Individual Subscriptions	1,064,039	30,505	1,094,544	90.6
Multi-Title Digital Programs		9,698	9,698	0.8
Sponsored Subscriptions	38,120		38,120	3.2
<b>Total Paid Subscriptions</b>	<b>1,102,159</b>	<b>40,203</b>	<b>1,142,362</b>	<b>94.6</b>
<b>Verified Subscriptions</b>				
Public Place	10,400		10,400	0.9
Individual Use	13,905		13,905	1.2
<b>Total Verified Subscriptions</b>	<b>24,305</b>		<b>24,305</b>	<b>2.0</b>
<b>Total Paid &amp; Verified Subscriptions</b>	<b>1,126,464</b>	<b>40,203</b>	<b>1,166,667</b>	<b>96.6</b>
<b>Single Copy Sales</b>				
Single Issue	40,753	294	41,047	3.4
<b>Total Single Copy Sales</b>	<b>40,753</b>	<b>294</b>	<b>41,047</b>	<b>3.4</b>
<b>Total Paid &amp; Verified Circulation</b>	<b>1,167,217</b>	<b>40,497</b>	<b>1,207,714</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2016	None Claimed	1,205,871	1,205,487	384	
6/30/2015	None Claimed	1,213,512	1,211,882	1,630	0.1
6/30/2014	None Claimed	1,206,108	1,206,455	-347	

Visit [www.auditedmedia.com](http://www.auditedmedia.com) Media Intelligence Center for audit reports.

### PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$4.99		
Subscription	\$13.00		
Average Subscription Price Annualized (3)		\$15.84	
Average Subscription Price per Copy		\$1.32	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2016

(3) Based on the following issue per year frequency: 12

Circulation by Regional, Metro & Demographic Editions  
 Geographic Data  
 Analysis of New & Renewal Paid Individual Subscriptions  
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
<b>Public Place</b>			
Doctor/Health Care Providers	1,642		1,642
Personal Care Salons	8,758		8,758
<b>Total Public Place</b>	<b>10,400</b>		<b>10,400</b>
<b>Individual Use</b>			
Ordered/Payment Not Received	13,905		13,905
<b>Total Individual Use</b>	<b>13,905</b>		<b>13,905</b>

RATE BASE

None Claimed.

NOTES

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Sponsored Subscriptions:** Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

**Combination Subscriptions:** These are copies that are included in Paid Subscriptions Individual and were served to subscribers who purchased this publication in combination with one or more different publications.

**Multi-Title Digital Programs**

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	9,698	9,698	2.6	25,740

**Award Point Programs:** Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 15,052

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 48,684

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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