

Effective - January 2015 Issue

FINAL TRIM SIZE: 7-5/8" W X 10-1/2" D  
BLEED: 1/8"

BINDING: PERFECT BOUND  
JOG POSITION: FOOT

SPACE	LIVE / NONBLEED (WIDTH X DEPTH)	BLEED (WIDTH X DEPTH)	TRIM (WIDTH X DEPTH)
<b>2 Page Spread</b>	14 3/4" X 10"	15 1/2" X 10 3/4"	15 1/4" X 10 1/2"
<b>Full Page</b>	7 1/8" X 10"	7 7/8" X 10 3/4"	7 5/8" X 10 1/2"
<b>2/3 Page Vertical</b>	4 1/2" X 10"	5 1/4" X 10 3/4"	5" X 10 1/2"
<b>1/2 Page Horizontal Spread</b>	14 3/4" X 4 5/8"	15 1/2" X 5 3/8"	15 1/4" X 5 1/8"
<b>1/2 Page Horizontal</b>	7 1/8" X 4 5/8"	7 7/8" X 5 3/8"	7 5/8" X 5 1/8"
<b>1/2 Page Vertical</b>	3 1/8" X 10"	3 7/8" X 10 3/4"	3 5/8" X 10 1/2"
<b>1/2 Page Digest</b>	4 1/2" X 7"	5" X 7 3/4"	4 7/8" X 7 1/2"
<b>1/3 Page Vertical</b>	1 7/8" X 10"	2 5/8" X 10 3/4"	2 3/8" X 10 1/2"
<b>1/3 Page Square</b>	4 5/8" X 4 5/8"	5" X 5 3/8"	4 7/8" X 5 1/8"

**LIVE MATTER SAFETY - LEAVE 1/4" FROM ALL TRIM EDGES**

For complete advertising specifications, and to submit your ads electronically, go to: <http://ads.hearst.com>

For material extensions or questions, please contact: **Frank Linzan at 212.649.3206 or [flinzan@hearst.com](mailto:flinzan@hearst.com)**

For supplied insert extensions or questions, please contact: **Jackie Beck at 212.649.3720 or [jpbbeck@hearst.com](mailto:jpbbeck@hearst.com)**



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IRREVERENCE.